Johns Hopkins Bloomberg School of Public Health  
Department of Health Policy and Management  
12th Annual Fall Policy Seminar Series  
Advocacy and Action: Local, State, Regional, and National Perspectives on Health and Healthcare  
Organized and hosted by Dan Morhaim, M.D., Associate Faculty and Ellen MacKenzie, Ph.D., Chair HPM  
All seminars will be held in the Hampton House Lecture Hall from noon-1:15 p.m.  
624 N. Broadway, Baltimore MD 21205  

Free lunch provided for all who attend, served at 12:00 p.m.; Seminars begin promptly at 12:15 p.m.  
Please note that once the room has reached its maximum capacity, NO ONE else will be allowed in the room.  
The Fall Seminar Series is designed to complement academic presentations by bringing leaders and topics that are shaping today's issues in health policy. Each seminar includes Q&A and stimulating, often informal, discussion with the presenters. The Series is free and open to the public. Reservations not required, but please arrive early to assure admission!

September 26, 2013 – An American Perspective  
Nikki Giovanni, Author, Teacher, Poet  
Nikki Giovanni is a world-renowned writer, poet, commentator, activist, and educator. Over the past thirty years, her outspokenness, in her writing and in lectures, has brought the eyes of the world upon her. She prides herself on being “a Black American, a daughter, a mother, a professor of English.” Giovanni remains as determined and committed as ever to the fight for civil rights and equality. Giovanni's books have set records: "Blues: For All the Changes" reached #4 on the Los Angeles Times Bestseller list, a rare achievement for a book of poems. Shortly after its release, "Bicycles: Love Poems" reached #1 on Amazon.com for Poetry. She has been named Woman of the Year by Mademoiselle Magazine, The Ladies Home Journal, and Ebony Magazine. Nikki Giovanni is a University Distinguished Professor at Virginia Tech in Blacksburg, Virginia, and she will speak about race relations, education, health disparities, and hopefully she will read a poem as well. Don’t miss this rare opportunity to meet someone named by Oprah Winfrey as one of her twenty-five “Living Legends.”

October 17, 2013 - The Lobbyist Panel  
Barbara Brocato, Robin Shaiitz, Lisa Harris Jones, Frank Boston, and Pegeen Townsend  
Lobbyists: Hired guns manipulating the political process or essential advocates in the machinery of democracy? How do lobbyists work? How do they see the political system? You know the issues, but if you really want to influence policy and policy makers, you won’t want to miss hearing from our panel of experts. They represent diverse clients: hospitals and universities, police and health professionals, railroads and the tobacco industry. They are the masters of persuasion. Listen, learn their secrets, and be more effective. Our only repeat panel because it’s so popular.

October 24, 2013 – Green Schools, Green Hospitals, Better Health  
Matt Trowbridge, MD, MPH & Nathaniel Allen, U.S. Green Building Council (USGBC)  
We spend most of our time indoors whether at home, work, or school. What if our built environment promoted health and wellness? The Center for Green Schools at USGBC is dedicated to the ideal that where we are matters. New research indicates that green schools - beyond providing benefits like clean air, natural daylight, and greatly reduced operating costs - can also play a role in addressing critical issues like childhood obesity. Hospitals are going green as well, with better patient outcomes. Hear from policy experts about design-based strategies and how USGBC and other groups are working within the building industry to encourage their use and development, at little or no cost increase. If we build it right, they will come… and do better.

November 7, 2013 – National Health Care Decisions Day  
Nathan Kottkamp and Cathy Hamel  
We don't like talking about the inevitable: death and dying, and we don't like doing the paperwork. Only about 30% of Americans have completed advance directive forms, and published Hopkins research has identified this as a public health policy crisis and a newly recognized minority health disparity. Nathan Kottkamp is a brilliant young attorney who has single-handedly created National Health Care Decisions Day (April 16) and Cathy Hamel is the Executive Director of Gilchrist Hospice. This panel will point out that using advance directives leads to more personalized, humanitarian care while saving the health care system billions of dollars. You can't avoid this topic, but you can learn about how you can help yourself, your family, and your communities manage this with intelligence, sensitivity, and foresight.

November 21, 2013 – Building Wealth, Building Health  
Gar Alperovitz, Ph.D.  
It’s well known that poor communities have poor health. But what can we do when traditional approaches aimed at fighting poverty seem to be failing? Gar Alperovitz. Professor of Political Economy at the University of Maryland, co-founder of the Democracy Collaborative, and author of “What Then Must We Do?” has an answer: We need to think seriously about a systemic reconstruction of basic economic institutions to democratize wealth. Across the country, projects that build community and cooperatively owned enterprises are springing up. In Cleveland, for example, major hospitals along other “anchor institutions” are using their economic resources and purchasing power to launch and support ecologically sustainable businesses rooted in traditionally marginalized neighborhoods. Don’t miss this opportunity to learn about innovative approaches to improving public health from a fascinating and compelling speaker.

For more information, contact Pamela Davis at pdavis@jhsph.edu or 410-614-1580. For disability access information or listening devices, please contact the Office of Support Services at 410-955-1197 or on the Web at www.jhsph.edu/SupportServices.